



THE FUTURE OF CANNABIS TECHNOLOGY

AIQ: Built for retailers and brands first.

INTRODUCING
AI ANALYTICS ♦
FLOWS ♦
LOOPS ♦
AND MUCH MORE ♦

The market is shifting.
The next era of cannabis
belongs to operators
with the right tools.

INTRODUCING

THE AIQ INTELLIGENCE LAYER

AIQ threads AI into every action operators take.

CORE AI-POWERED PRODUCTS:

- ◆ **AI Analytics:** Prompt your data to get the reports you need **BETA**
- ◆ **Flows:** Customer journeys based off real-time behaviors **BETA**
- ◆ **AI Audience Generator:** Natural-language segmentation
- ◆ **Voice Drop:** AI-generated voice messages
- ◆ **AI Product Recommendations:** ML-driven product matching
- ◆ **Terpli AI Sales Agent:** Conversational product discovery
- ◆ **Astro Real-time support:** Trained on AIQ workflows

These tools sharpen targeting, accelerate execution, and improve outcomes for both retailers and brands.



COMING SOON

AI ANALYTICS

PROVIDING ACCESS LIKE NEVER BEFORE TO UNDERSTAND YOUR BUSINESS. DESIGNED TO LET OPERATORS TALK TO THEIR DATA.

Imagine typing or saying

"Show me the top-performing campaigns from last quarter by average revenue per message."

And getting instant, actionable answers.
No manual reporting, no spreadsheet juggling.

WITH AI ANALYTICS, YOU GET

Natural-language insights

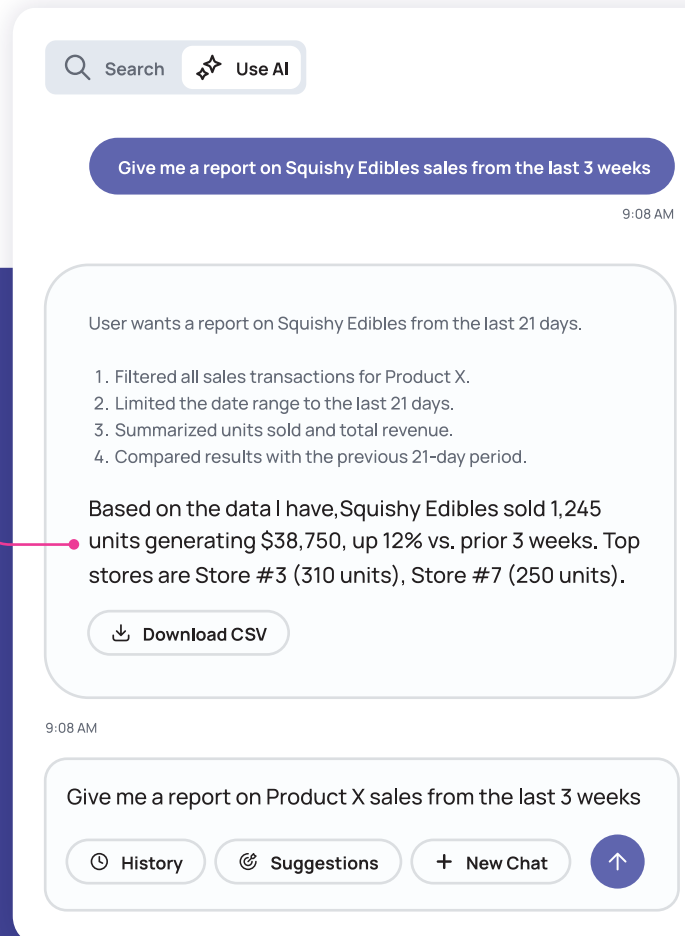
Type a prompt ("Which SKUs drove the highest repeat purchase last month?") and get instant, actionable answers instead of hunting through dashboards.

Unified data foundation

POS, ecommerce, loyalty and marketing data merge into one intelligent layer—no more disconnected reports or manual compilation.

Decision-ready analysis

AI surfaces trends, anomalies and opportunities automatically so operators can act faster, prioritize correctly and stay ahead of demand.



BETA RELEASING JANUARY 2026

AIQ FLOWS

THE NEXT ERA OF INTELLIGENT RETAIL AUTOMATION.

Traditional campaigns ask teams to plan, schedule, and repeat. **Journeys ask a different question:** What would happen if your marketing ran itself, reacting the moment a customer acts?

Flows represents a broader transformation inside the AIQ platform: a move toward intelligent, connected, automated retail systems that scale without extra labor.

1. Event-driven automation that responds in the moment

Event-driven triggers automatically launch welcome series, post-purchase follow-ups, and reactivation sequences based on customer actions. (signup, purchase, cart abandon).



Trigger

Submitted signup form



Email #1

Welcome to our loyalty program!

2. Segmentation that adapts step-by-step

Real-time segmentation and splits enables journeys that adapt instantly as audience membership updates, **allowing journeys to fork**, personalize, and scale without manual work.



Split

Has made a purchase in the last month

Yes

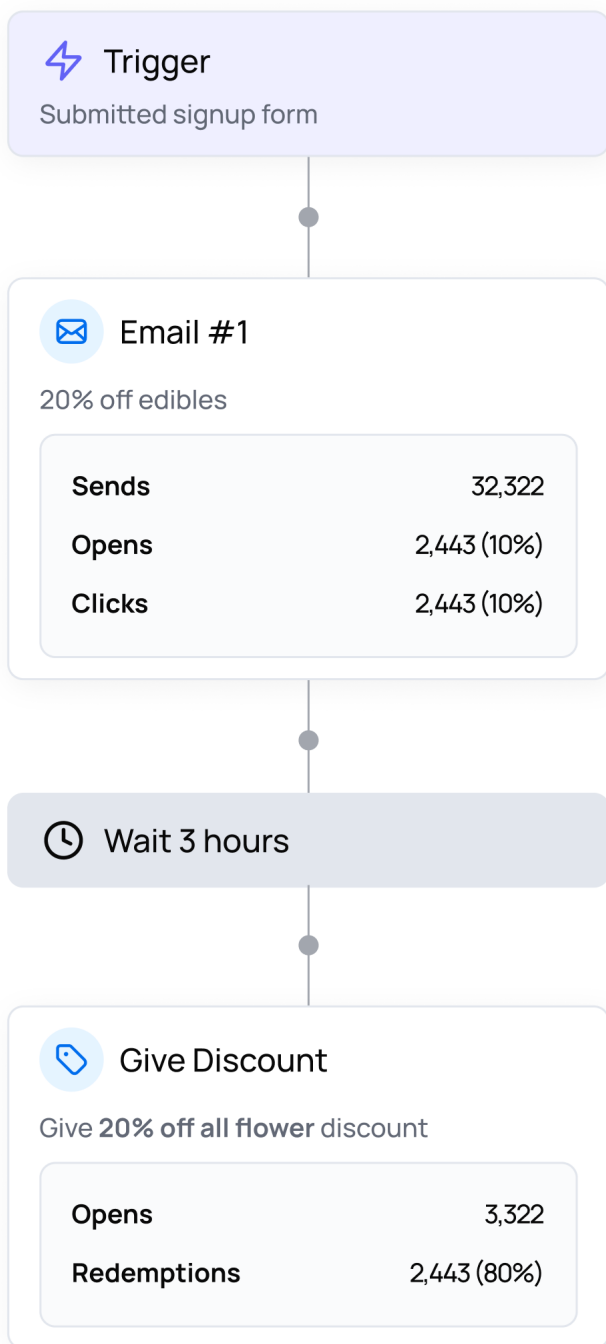
No

A single behavior triggers the journey, and each customer's next step is determined by how they respond to X, creating unlimited personalized pathways without duplicating work.

3 Unified logic across marketing, loyalty, and data

Unified logic across marketing, loyalty, and data ensures consistent attribution and reporting throughout your ecosystem.

Every node, whether a message, trigger, discount, or condition, is connected.



4 AI Splits: Automation that reacts to the world

Introducing automation conditions informed by real-world context, unlocking a new layer of intelligence within Flows, where automation isn't just personalized, *it's contextual.*

Retail messaging begins to feel timely, relevant, and reactive without anyone lifting a finger.

Imagine Flows that:



AI AUDIENCE GENERATOR

SEGMENT SMARTER, NOT HARDER.

DESCRIBE YOUR AUDIENCE. **AI BUILDS IT**

Audience Requirements

All Customers Where

Customer signs up for loyalty and makes first purchase

Generate with AI

Cancel

Smarter segmentation, better results

Build precise segments instantly and understand why each customer was included and what behaviors drive their actions. Save time and scale performance by launching data-backed campaigns across all channels with confidence.

AI Generated Audience

All Customers Where

Is loyalty member



is true



and where

Total spent while loyal



exactly



1



Precise segmentation created from simple prompts. AI removes complexity while keeping all data isolated by organization.

AI VOICE DROP

HUMAN-QUALITY VOICE MESSAGES GENERATED INSTANTLY

Voice drop uses AI to:

- Create dynamic voice messages that sound natural, personalized, and on-brand.
- Send automated thank-yous, birthday greetings, or promotional updates.
- Pair with existing SMS, email, wallet and/or app workflows to add a personal, emotional touch that drives engagement.

Use voice drop for:

- More personalized welcome messaging
- Last minute changes to store hours
- Time-sensitive promos
- Loyalty updates
- Product highlights
- Brand activations

The We Store: Voice Drops Save as Draft Launch Campaign

1 Channels 2 Recipients 3 **Content** 4 Review Back Next

Voice Info

Type

☒ **Generate an AI voice memo**
Supports multiple languages and accents

☐ Record my voice
Record a message using your microphone

☐ Upload file
Upload an audio file from your device

Write your message Language

Hi {{firstName}}, this is Mark from Recharge.

I just wanted you to know we have 25% off today only in-store for loyalty members.

I went ahead and dropped an exclusive discount into your wallet.

We hope to see you soon!

0 to 2000 characters remaining

Recharge Voice Drop

Hi {{firstName}}, this is Mark from Recharge.

I just wanted you to know we have 25% off today only in-store for loyalty members.

I went ahead and dropped an exclusive discount into your wallet.

We hope to see you soon!

Recharge connecting...

Message

Accept

Whether you're a retailer with thousands of customers or a brand managing multiple regions, voice drop bridges the gap between automation and authenticity.



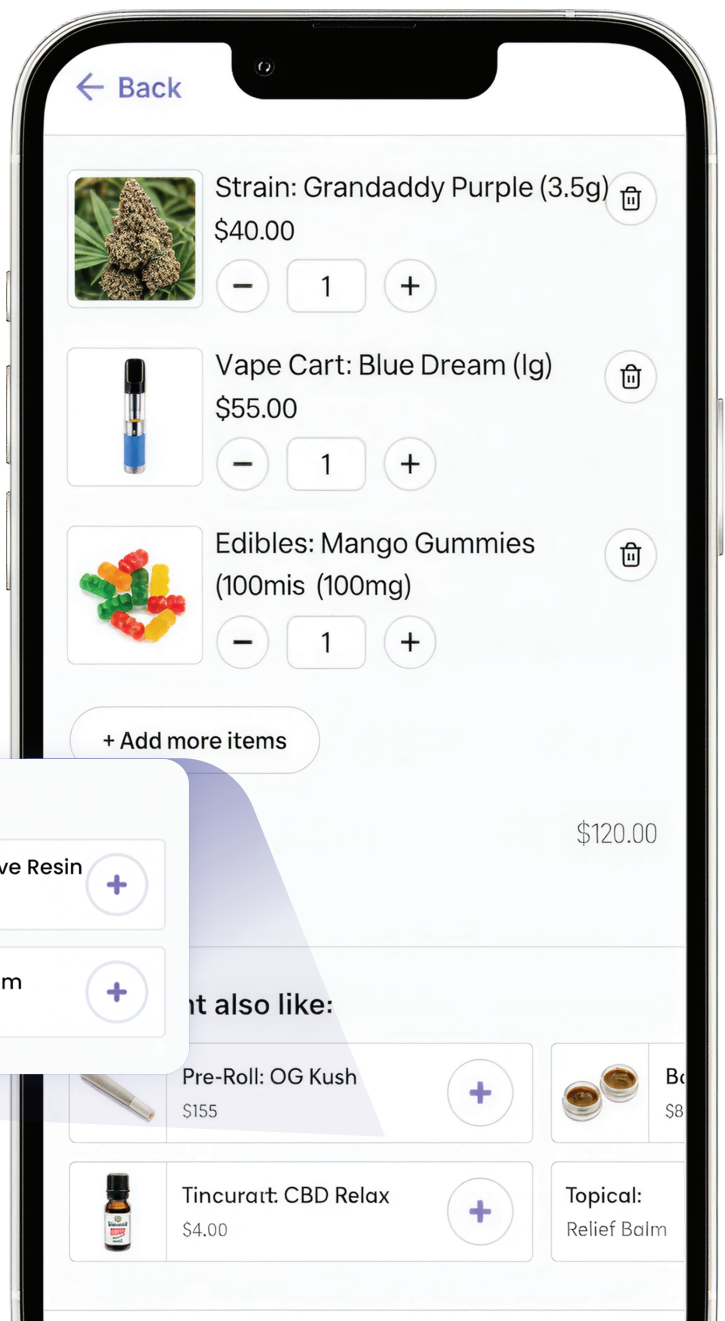
AI-POWERED PRODUCT RECOMMENDATIONS

SMARTER SUGGESTIONS EVERYWHERE CUSTOMERS
ENGAGE, POWERED BY MACHINE LEARNING.

AIQ's machine-learning recommendation engine uses customer data, purchase history, and browsing behavior to generate personalized product suggestions. In-store, online, or within mobile apps.

Product recommendations use AI to:

- Deliver hyper-relevant suggestions: Match customers with products based on purchase history and browsing behavior.
- Increase order value: Surface complementary and high-performing items that inspire discovery and upsell opportunities, increasing AOV.
- Unification across channels: Ensure personalized recommendations appear consistently everywhere customers shop.



NOW PART OF THE AIQ ECOSYSTEM

terpli AI-POWERED PRODUCT DISCOVERY

BRINGING CONVERSATIONAL AI INTO EVERY STAGE OF THE SHOPPING EXPERIENCE.

Terpli uses AI to:

- Answer customer questions in real time
- Provide instant education on products, effects, and preferences.
- Enroll shoppers in loyalty programs and reward participation directly through the experience.
- Improve recommendations and feed insights back into AIQ for deeper personalization.

Dispensaries focused on personalized customer experiences and AI-driven insights position themselves for sustained growth. With Terpli and AIQ working together, CLTV increases, retention strengthens, and customers engage more deeply with the shopping experience.

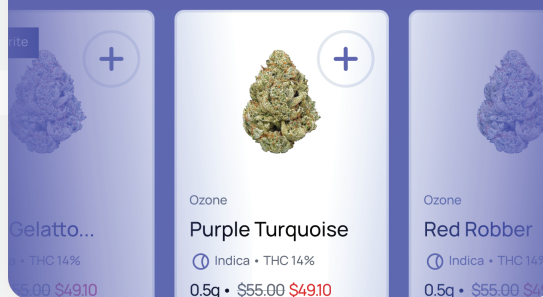
The result? Higher ecommerce conversion driven by a seamless, data-informed experience that guides shoppers, improves conversion, and strengthens lifetime value.

+20%
AVG. SPEND

+30%
QUICKER AVG.
RETURN RATE

+2.5X
CUSTOMER LTC

Recommended products



What product type are you interested in?

 Flower

 Prerolls

 Concentrates

A YEAR OF INNOVATION ACROSS THE AIQ PRODUCT SUITE

◆ LOOPS

Boost brand visibility across retailer channels while helping retailers monetize and streamline promotions.

◆ WALLET PASSES

Google & Apple Wallet Pass integration for frictionless loyalty and rewards.

◆ NEW SIGNUP FORMS

A cleaner, smarter form builder with improved data capture.

◆ UPDATED CAMPAIGN BUILDER UX

Faster, intuitive campaign creation.

◆ INTEGRATED CO-MARKETING EXPERIENCE

A seamless brand + retailer promotion workflow.

◆ REVAMPED CAMPAIGN REPORTING

Smarter attribution + deeper performance insights.

◆ MOBILE APPS 3.0

A fully refreshed mobile experience with stronger merchandising and personalization.

2025



UNIFYING RETAIL-BRAND COLLABORATION

ONE ECOSYSTEM. TWO SIDES. ON
PERFORMANCE ENGINE.

POWERING THE COLLABORATION CYCLE:

- 1 Brands identify priority SKUs + campaigns
- 2 Retailers accept placements with no added lift
- 3 Customers see targeted messaging
- 4 Brands receive impression-based reporting
- 5 Retailers monetize placements and strengthen partnerships

LOOPS CLOSES THE
LOOP, ALIGNING BRAND
GOALS WITH RETAILER
OUTCOMES.



LOOPS FOR BRANDS

TOP-OF-FUNNEL VISIBILITY WHERE IT MATTERS MOST

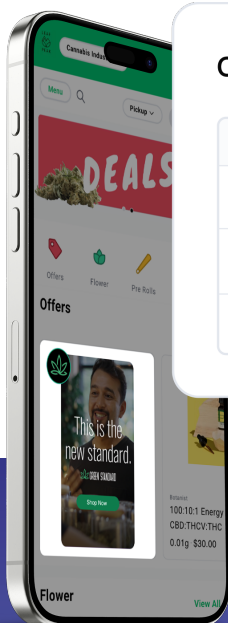
Brands face crowded shelves and fragmented customer journeys. Loops gives brands something they rarely get: meaningful access to real, engaged customers inside retailer-owned channels.

Why brands choose Loops:

- Appear in text, email, in-app, and ecommerce placements
- Reach customers at high-intent buying moments
- Access impression-based visibility with measurable impact
- Deliver education and storytelling directly within retailer workflows
- Build influence before purchase decisions are made

What brands gain

- Impression based insights
- Better retailer alignment
- Smarter targeting
- Consistent visibility across markets

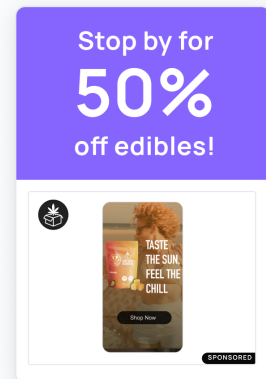


Channel Performance

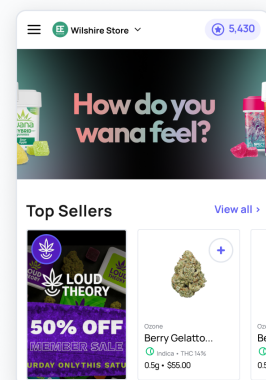
METRIC	IN-APP	ECOM HOMEPAGE	ECOM CATEGORY PAGE
Impressions	1,409	1,409	1,409
Opens	563 (40.3%)	563 (40.3%)	563 (40.3%)
Clicks	140 (10.4%)	140 (10.4%)	140 (10.4%)

Loops makes brand visibility intentional—not accidental.

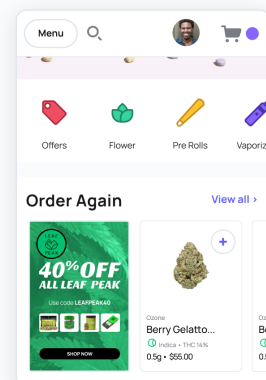
✓ Campaign messages



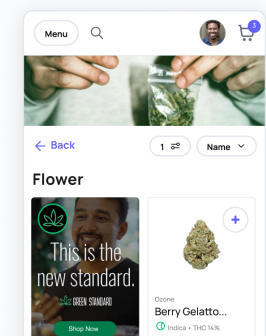
✓ In-App



✓ Ecommerce homepage



✓ Ecommerce category pages



LOOPS FOR BRANDS

MONETIZE DIGITAL REAL ESTATE AND STREAMLINE YOUR OWN PROMOTIONS

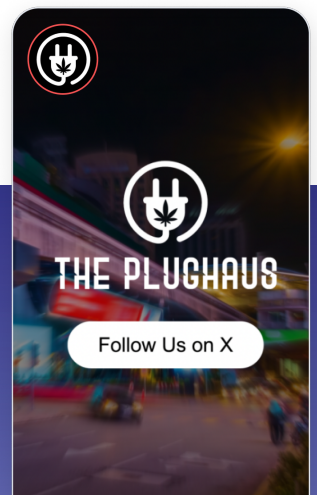
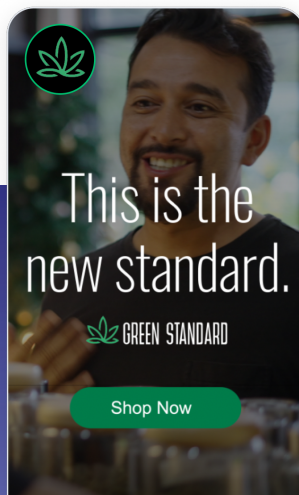
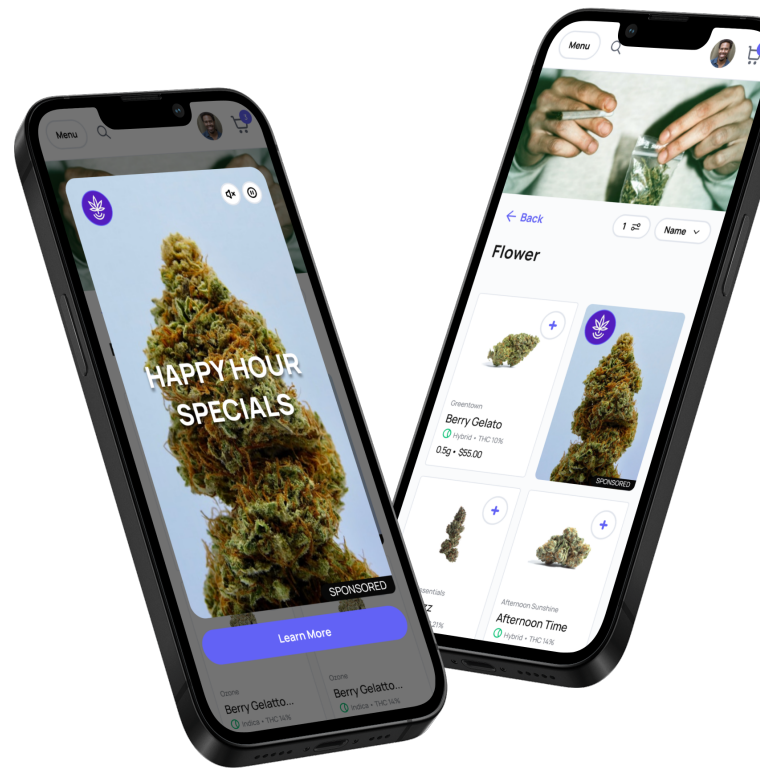
Loops doesn't just support vendor campaigns—it gives retailers a centralized way to control their own promotional footprint across all digital channels.

Why retailers use Loops:

- Monetize digital placements in SMS, email, in-app, and ecommerce real-estate
- Feature vendor campaigns without operational overhead
- Promote in-house brands and exclusive drops
- Highlight weekly specials and time-sensitive deals
- Announce events and seasonal initiatives
- Extend social media storytelling into owned channels
- Manage every placement from one simple dashboard

What retailers gain

- Incremental revenue
- Faster, more consistent promo execution
- Centralized control across all outbound channels
- Stronger vendor relationships
- Less time spent updating promos everywhere manually (whether owned promotions or paid for by brands)





SEAMLESS LOYALTY AND COMPLIANCE AT CHECKOUT

Sync customer profiles, transactions, and loyalty balances instantly between Flowhub and AIQ. Enable customers to enroll, earn, and redeem rewards directly at checkout, with data automatically reflected in their AIQ profile.

Manage compliant campaigns with precision as promotions and discounts flow seamlessly from AIQ to the register. Deliver frictionless customer experiences that connect marketing, POS, and data operations under one roof.

Retailer results:

- Reduce manual promo management and reporting time.
- Increase loyalty redemptions and engagement at the point of sale.
- Gain unified insight into marketing, store performance, and customer lifetime value.

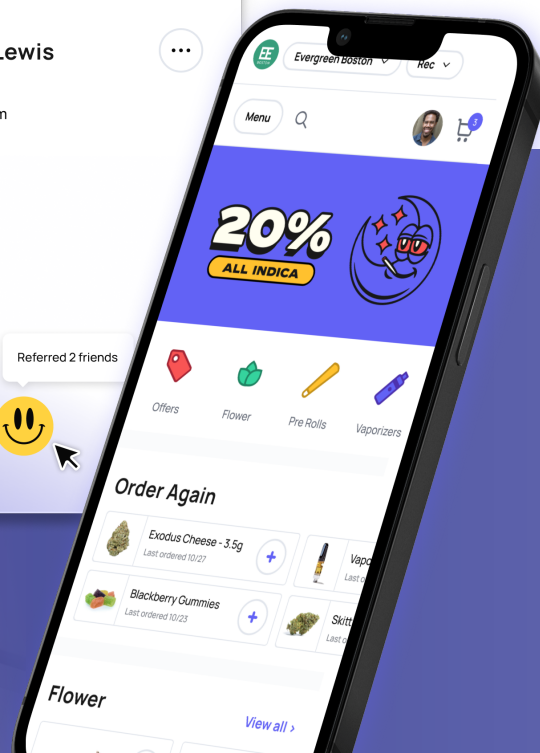
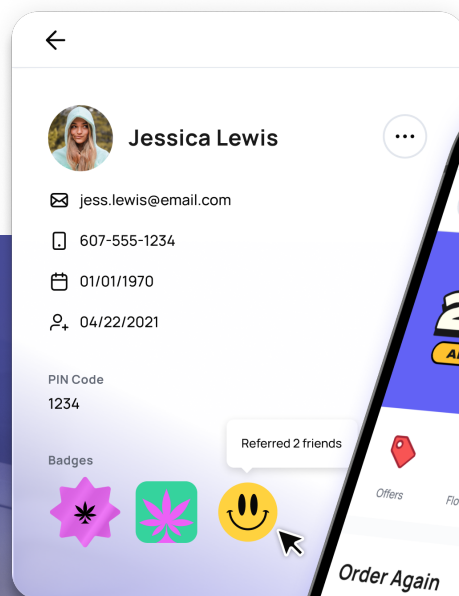
PURPOSE:

Unify POS transactions with real-time loyalty engagement.

INTEGRATION

TYPE:

2-way loyalty + ecommerce sync





HAPPY
Buyers



Happy
Cabbage

INVENTORY INTELLIGENCE MEETS CUSTOMER DEMAND

Use Happy Buyers' predictive analytics to identify overstocked or underperforming products, then connect inventory data with AIQ's segmentation and campaign tools to automatically promote items that need to move. Streamline purchase ordering and unlock up to \$150k in cash flow within 90 days by freeing tied-up capital.

Enable marketing and operations teams to align offers with what's in stock, reducing waste and missed opportunities while driving smarter, data-backed decisions across your business.

Retailer results:

- 10+ hours saved weekly on manual ordering tasks.
- Faster inventory turns and healthier margins.
- Smarter campaigns that drive both revenue and sell-through.

PURPOSE:

Align buying strategy
with marketing
and loyalty data.

INTEGRATION

TYPE:

Inventory optimization
+ data insights



happycabbage.io

Happy Buyers							
Inventory health		All products		Demand groups			
All stores							
Desired days on hand		14	+ lead time		0	Lookback period (days)	
						30 days	
Hide filters Restock only x In stock only x Vapes x Clear							
Matches Search							
Name	Brand name	Units per day	Unit price	Days on hand	Units to order	\$ sold	Avg margin %
Super Fog Lo...	Super Fog	7.94	\$55.00	0	107	\$5,927.25	47%
Super Fog Tw...	Super Fog	3.17	\$45.00	0	44	\$1,792.75	45%
Select Briq E...	Select	1.4	\$45.00	0	19	\$751.50	32%
Select Live R...	Select	1.44	\$35.00	0	20	\$774.50	48%
Session Live ...	Session	2.1	\$60.00	0	28	\$1,900.00	53%
Big Bud Far...	Big Bud Farms	1.5	\$40.00	0	20	\$612.50	33%
Fenix AIO Va...	Fenix	15.89	\$60.00	0	220	\$8,607.00	33%
Mohave Cart ...	Mohave Cann...	1.12	\$30.00	0	15	\$399.00	34%
Tropics Live ...	Tropics	1.17	\$50.00	0	16	\$734.00	50%
Super Fog Tw...	Super Fog	3.23	\$45.00	0	44	\$4,285.00	39%
Dime Dispos...	Dime Industries	2.17	\$55.00	0	30	\$1,964.50	40%
Jeeter Cart 1...	Jeeter	1.05	\$44.00	1	13	\$616.00	36%
Dime Live Re...	Dime Industries	1.4	\$45.00	1	18	\$1,077.00	53%
Mohave Cart ...	Mohave Cann...	1.6	\$30.00	1	10	\$480.00	34%



No restock recommended



0.2 units per day



Restock recommended



2.4 units per day



LET'S BUILD SOMETHING TOGETHER

Whether you're a retailer or a brand, AIQ offers the tools, intelligence, and partnership to help you grow.

[BOOK A DEMO](#)